



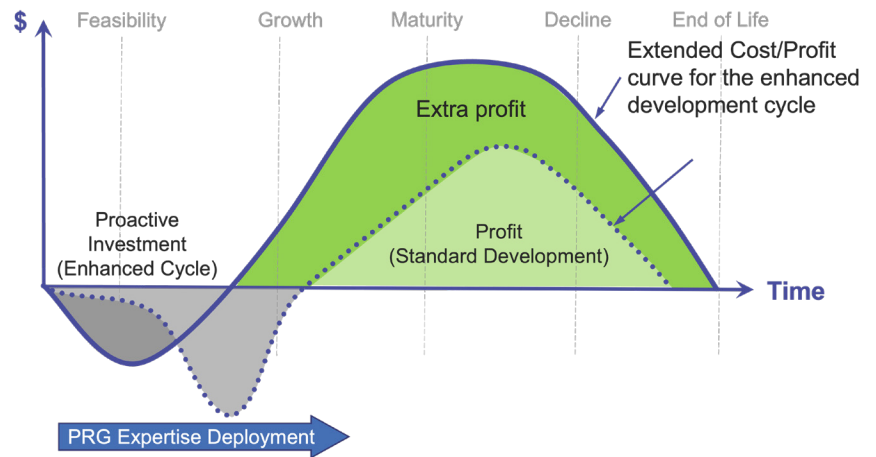
**Product
Realization
Group®**

NPI Acceleration Service

GET YOUR PRODUCTS TO MARKET FASTER

In today's global market, an effective New Product Introduction (NPI) process can be the catalyst for launching innovative products, managing risks, and ensuring growth in line with profitability targets.

Partner with PRG to gain control over your NPI process. Our NPI Acceleration Service maximizes your development investment returns, reduces your product's time-to-market, and extends its life cycle, delivering a competitive advantage in the market.



Our NPI experts will:

- Conduct a comprehensive evaluation of your product's development environment
- Guide you in creating well-documented product definitions and commercialization roadmaps
- Assist in formulating a budget that aligns with your market strategies and cost objectives
- Develop a schedule that harmonizes development and operations interdependencies
- Formulate a resourcing plan, tailored for the needs of your product's lifecycle

Our comprehensive NPI program includes:

- Instilling best practices for product definition and planning within your organization
- Identifying and prioritizing the key activities that can make your product's success
- Providing you with access to our network of trusted partners, filling any gaps in your product's ecosystem to ensure a holistic development approach

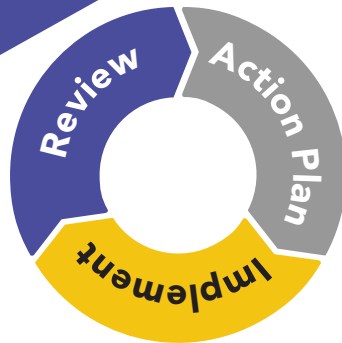
**"Partnering with
PRG was a strategic
game-changer for us. It
accelerated our path from
concept to scale."**

-- Co-founder & CEO, Diagnostics company



"PRG's help was invaluable in helping me map out the NPI process. I have much more clarity about the entire manufacturing process, from high level personnel requirements through to specific CM contract details."

-- Co-founder & CEO, Education tech



HOW IT WORKS

With PRG at your side, bring your product vision to market more smoothly and rapidly:

1. **Review:** We start analyzing your product details, identify critical areas using our specialized toolset, and pinpoint critical knowledge gaps to create an NPI action plan tailored for your business.
2. **Action Plan:** To make your vision a reality, our NPI blueprint encompasses time, resources, and investment. It highlights key risk areas, offers solutions to bridge gaps in your process, and lays down strategies to achieve a competitive edge through the application of lean and agile methodologies.
3. **Execute:** Theory is only as good as its application. At PRG, we deliver:
 - **Alignment with Your Vision:** We sync up with you to understand your overall business goals, weighing the impact of tradeoffs between performance, schedule and cost.
 - **Roadmap Development:** We evaluate your product's current state, its competitive positioning, and craft a roadmap with goals adapted for your specific product and its intended market.
 - **Plans to Action:** Whether it's drafting, revising, or enhancing NPI plans, we ensure you have the resources, processes, and timeline needed to navigate your product journey.
 - **Risk Management:** We've got you covered. Our experts identify and mitigate areas of greatest product risk early. We even suggest design modifications to improve product functionality.
 - **Product Lifecycle Mastery:** Our experts improve your Product Lifecycle and Supply Chain frameworks, ensuring a streamlined transition to volume manufacturing as well as provide guidance on team structuring and aiding in recruitment. We ensure you have "the right people on the bus", including a comprehensive hardware-based product third-party ecosystem.

KEY BENEFITS

Choose PRG. Gain Mastery of your NPI Journey. By collaborating with us, you unlock:

- **Broad Spectrum Expertise:** From product specifications to market nuances, PRG's team has got you covered.
- **End-to-End Guidance:** We navigate your product's journey from concept to full market scale.
- **Efficiency and Quality:** Reduce design cycles, save costs, and hit the market faster with the right product. Meet your financial and product launch targets seamlessly with a high-quality product.