



**Product
Realization
Group®**

NPI IMPACT

*"NPI IMPACT gave us
the framework that
allowed us to scale
our product in time
for the market need."
-- VP Product Management,
Fortune 50 company*

Contact Us

ProductRealizationGroup.com
sales@productrealizationgroup.com

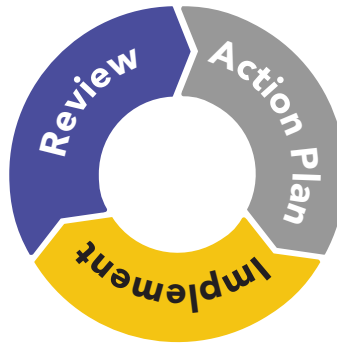
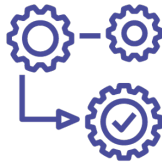
NPI IMPACT



Accelerate bringing your product to market with NPI IMPACT

Product Realization Group (PRG) has developed and honed a tested methodology to ensure efficiency for your product's lifecycle. Our team of experts tailors the process to fit your business needs and technical requirements, with the ability to change as skills and capabilities grow. With NPI Impact we deliver a comprehensive plan and the on-demand resources you need, so you can get to work on realizing the potential of your product and its value to the market.

1. We conduct a review of your product to determine the required activities



2. We design a specific plan for your product and a cost-effective strategy for the future

3. PRG works with you to complete the Action Plan



Sample Focus Areas within an NPI IMPACT Engagement

The goals for this comprehensive program of review, recommendation and implementation can include:

- A product-market fit and time-to-market analysis
- A product design readiness review
- Introduction of Concurrent Engineering practices
- Establishment of NPI phase controls and process
- Risk mitigation strategies
- Business Systems optimization
- Manufacturing Operations readiness and Supply Chain resilience



**Product
Realization
Group®**

The PRG NPI IMPACT process

Review

- Collect all available product and process documentation.
- Conduct a review of the documentation and give initial feedback.
- Create an outline project plan for the rest of the review tasks.
- Discuss the plan and agree on any additional changes.
- Interview your team to broaden understanding of company and product.
- Re-review the documentation and business process using what we learned from your team against the NPI IMPACT focus areas.

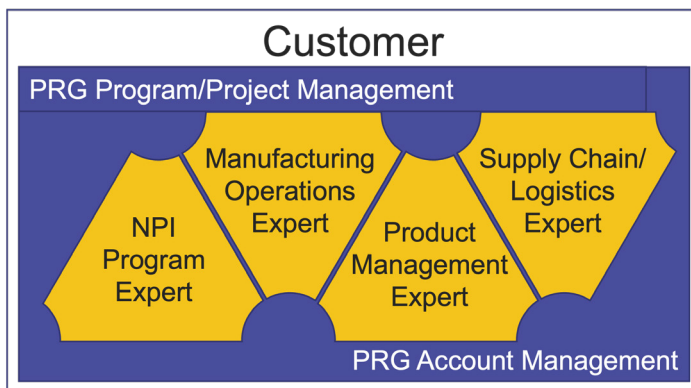
Action Plan

- Create current and future (optimized) NPI Process Mappings.
- Create a full gap/opportunity analysis report, discuss findings and ways forward.
- Collaborate on any changes with PRG resources and internal team.
- Create and agree upon NPI IMPACT Preliminary Roadmap and resourcing needs.

Implement

- Establish project delivery team.
- Create and manage full project plan; meet weekly to update on progress.
- Bring in PRG experts as required to fill temporary gaps in staffing/expertise.
- Assist in hiring additional permanent internal team members as needed.
- Deliver a fully functioning NPI process for your company, speeding manufacture of the product.

The PRG NPI IMPACT Team



We provide you the resources you need to fill gaps in your team as needed. PRG allows you to quickly staff up in areas of expertise to expedite your NPI process. As you grow, our team can continue to support you or allow you to transition the work to your own team.

Learn more about how you can benefit from end-to-end control of your product lifecycle with NPI IMPACT. Contact us today.