Product Realization Group[®] Bridging the Product Development Gap PRG Overview

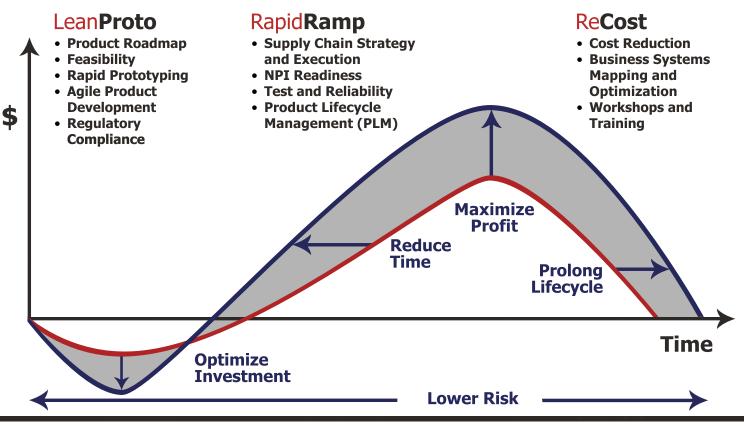
Overview

We're a consortium of Silicon Valley companies that can take your product from idea to scale.

One source for prototype design and build, cost-reducing insights, and scalable manufacturing. Go to market faster, for less money than do-it-yourself. Get a smoother launch and lower costs by 20%. Our 500 clients include medical device, consumer electronic, and high-technology start ups, SMBs, and large companies such as GoPro, EMC, and Intuitive Surgical.

- Accelerate time-to-market
- Minimize costs to launch new products
- Meet peak workload demands
- Achieve regulatory compliance
- Select systems and optimize processes
- Deliver effective supply chain and manufacturing solutions
- Reduce risks to meet volume growth

We help bring your new hardware product to market, mitigate execution risk, and reduce costs. Our experts have worked on over 100 new product introduction projects, spanning the disciplines of electrical and mechanical engineering, regulatory compliance, test development, fabrication, supply chain, and contract manufacturing.



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PRG Overview

PRG Solutions to Product Lifecycle Challenges

We were successful in our funding campaign, and now want to meet customer shipments – on time.

PRG's Lean**Proto** services offers a product realization roadmap for planning your costs, activities, resources, and project timing. We then deliver integrated resources to successfully meet your project goals.

Meeting industry standards and regulations are critical for shipping our product.

Whether you need to comply with FDA or international regulations for a medical device, navigate European requirements for consumer electronics, or meet safety standards, the PRG has the knowledge, resources, and industry contacts to help you design safe and compliant products for your customers.

We need help managing our New Product Introduction (NPI) process.

PRG's Rapid**Ramp** services combines deep NPI process knowledge with the expertise of multiple PRG companies. This flexible framework delivers the resources you need, on-demand, to smoothly transition from development to volume production.

We have to set up Supply Chains, Processes, and Business Systems to scale our business.

By helping you implement product based Supply Chain Strategies, Processes, and Business Systems, the PRG enables you to lower costs, improve quality, and reduce manufacturing cycle times so you can profitably scale your business.

Competitors forced us to lower prices, and we need to cut costs by 15% to compete.

PRG's **ReCost** services deliver an Integrated Design for Manufacturability (DFM) Analysis using a structured approach, comparing your product with the competition and industry best practices to identify the cost reduction opportunities and manufacturability improvements that will extend the life of existing products and guide future development efforts.

The PRG Advantage

Higher Return on Investment (ROI) - Flexible solutions, available on-demand result in higher ROI than staffing for full time burdened resources

Proven Track Record - The PRG is made up of trusted consultants and companies that have established track records for delivering best-in-class solutions, either stand alone or combined

One Stop Shop - PRG's ability to deliver turn-key integrated solutions, reduces your risks, and delivers the capabilities you need to realize new products more efficiently and effectively





